



MEDIA ALERT

FOR IMMEDIATE RELEASE

February 27, 2018

MEDIA CONTACTS:

Katie Geyer, Communications Manager
(213) 253-2655 (office) 661-435-8211 (cell)
communications@writegirl.org

Keren Taylor, Executive Director
(323) 327-2555; keren@writegirl.org

Top songwriters to help at-risk girls express their voices in lyrics

GRAMMY winner Lisa Loeb and others to mentor girls and perform their lyrics at WriteGirl Songwriting Workshop

WHAT: More than 100 underserved teen girls from all over Los Angeles will work alongside 100 women writers and acclaimed singer-songwriters at the 17th Annual WriteGirl Songwriting Workshop on Saturday, March 3 at The Huntington Library, Art Collections and Botanical Gardens. Renowned women singer-songwriters, including GRAMMY winner Lisa Loeb, will share their creative processes and help girls transform their words into lyrics. The event culminates in an exciting showcase where the guest singer-songwriters will take to the stage and perform the girls' lyrics.

WHO: More than a dozen prominent singer-songwriters are confirmed, including:

- LISA LOEB, a GRAMMY award-winning artist, author and philanthropist who started her career with the platinum-selling Number 1 hit song "Stay (I Missed You)."
- KREWELLA, the electronic sister duo, Jahan and Yasmine Yousaf, who have performed at Coachella & Lollapalooza, and whose debut album features the platinum record hit "Alive."
- LOUISE GOFFIN, singer-songwriter, recording producer and producer of GRAMMY-nominated record "A Holiday Carole" for her mother Carole King.

- MICHELLE LEWIS, solo artist and songwriter with decades writing for top artists like Cher, Lisa Loeb, Amy Grant and Katharine McPhee.

WHY: The WriteGirl Songwriting Workshop provides an opportunity for Los Angeles teen girls to express their emotions, ideas and what they want to change in the world. With guidance from acclaimed songwriters and other professional women writers, girls are able to learn how to craft effective lyrics that can connect with a wider audience. The workshop encourages girls to develop their creative writing skills, increase their confidence and envision brilliant futures for themselves.

2018 WriteGirl Songwriting Workshop

WHERE:

The Huntington Library, Art Collections & Botanical Gardens
1151 Oxford Road
San Marino, CA 91108

WHEN:

Saturday, March 3, 2018

10:00 am	Girls and mentors arrive
11:30 am - 2 pm	Writing Activities
2 pm - 3:30 pm	Girls work with songwriters
3:30 pm - 4:30 pm	Singer-songwriters perform girls' lyrics onstage
4:30 pm - 5 pm	VIP reception

MEDIA OPPORTUNITIES: Videos and photos of acclaimed singer-songwriters working with at-risk teen girls and performing their lyrics live; interviews with songwriters, WriteGirl mentors and staff, and teen girls.

RSVP REQUIRED:

Please contact WriteGirl Communications Manager Katie Geyer at 213-253-2655 or communications@writegirl.org.

Please note that this event is not open to the public and RSVPs are required.

EVENT SPONSORS:

The ASCAP Foundation Irving Caesar Fund



Sony/ATV Music Publishing



WRITEGIRL SUPPORTERS:

WriteGirl creative writing workshops are made possible in part by the City of Los Angeles Department of Cultural Affairs - Youth Arts Division, Amazon Literary Partnership and the Herb Alpert Foundation.

About WriteGirl

WriteGirl is a Los Angeles-based creative writing and mentoring organization that pairs at-risk teen girls with professional women writers for one-on-one mentoring, genre-specific workshops, public readings, publications, and college and scholarship application assistance. Now in its 17th season, WriteGirl has maintained a 100 percent success rate in helping its seniors not only graduate from high school, but also enroll in college. For more information, visit www.writegirl.org.

National Recognition for WriteGirl:

WriteGirl has won more than 75 awards for its 16 years empowering teen girls. In 2013, WriteGirl was honored by First Lady Michelle Obama with the National Arts and Humanities Youth Program Award, an initiative of the President's Committee on the Arts & the Humanities and the highest national honor awarded to exemplary out-of-school time programs.