



January 9, 2009

On behalf of WriteGirl, a creative writing and mentoring organization for teen girls in Los Angeles, I would like to invite you to advertise your business at our **2009 Bold Ink Awards** at Fox Studios, a star-studded celebration of fearless women writers.

About WriteGirl

WriteGirl (www.writegirl.org), founded in 2001, pairs professional women writers with at-risk Los Angeles-area high school girls for a nine-month creative writing program of one-on-one mentoring and writing workshops. Girls gain communication skills and explore creative self-expression through poetry, songwriting, journalism, fiction and more. At the end of each season, we showcase the writing of our members in an annual anthology.

WriteGirl is helping to build the next generation of Los Angeles women leaders. Every girl who has completed the WriteGirl mentoring program has not only graduated from high school, but has gone on to college, in sharp contrast to the near-50% drop-out rate at many local public high schools.

About the Bold Ink Awards

On January 29, 2009, at Fox Studios in Century City, WriteGirl will honor fearless women writers at the 3rd annual Bold Ink Awards. This year's Bold Ink Award honorees are: Grammy-winning songwriter **Diane Warren**; screenwriter/director **Gina Prince-Bythewood**; television writer/producer **Jennifer Crittenden**; Academy Award nominated screenwriter **Naomi Foner**; screenwriter/novelist **Gigi Levangie**; Pulitzer prize-winning journalist **Sonia Nazario**; novelist **Carolyn See**; and poet **Wanda Coleman**.

We would like to invite you to purchase an advertisement in our event program. Your ad will reach an audience of 400 Hollywood business executives, celebrities and WriteGirl supporters, and your contribution supports the creative writing and mentoring programs of WriteGirl. Pricing is as follows:

Bold Ink Awards 2009 Program Rates (Black & White)*:

Full page (8 1/2 by 5 1/2):	\$500
Half page:	\$250

**Artwork is due by January 20, 2009. Please find specs on following page.*

We hope you will join WriteGirl's list of supporters such as NBC Universal, California National Bank, Bain, Roll International and RR Donnelly and join us in helping girls write their way to powerful futures.

We look forward to speaking with you further about WriteGirl and the impact we are making on the lives of hundreds of girls. We will follow up with your office by phone in the next week.

Sincerely,

Keren Taylor
Executive Director
323-327-2555
keren@writegirl.org



Bold Ink Awards Program Advertising - Specs

Thank you so much for your interest in participating in WriteGirl's Bold Ink Awards on January 29, 2009 by purchasing an ad in our event program!

	Page size (in inches)	Price
Full Page:	5.5 wide x 8.5 tall	\$500
Half Page:	5.5 wide x 4.25 tall	\$250

All creatives must be black and white ONLY. Please leave a quarter inch border to all final creatives. No creatives with bleeds can be accepted.

FULL PAGE NON-BLEED: 5 1/2" X 8 1/2" tall
HALF PAGE NON-BLEED: 5 1/2" X 4 1/4" tall

Digital files for all advertisements are preferred. It is the policy of WriteGirl not to accept any native application files such as Quark, Photoshop or Illustrator. Preferred File Format: High-resolution PDF File, or a 300 dpi TIFF File. Please contact us if you need further information on exporting a high-resolution, press-ready file.

PAYMENT:

By credit card (Mastercard, Visa, American Express) call 213-253-2655.

Or make check payable to: Community Partners fbo WriteGirl
Please mail check to:
WriteGirl
411 S. Main Street, #422B
Los Angeles, CA 90013

Additional donations to WriteGirl welcome!

DEADLINE

All Ad Materials are due by Friday, January 20th at 5 p.m. to:
Amanda Charles acharles78@gmail.com

CONTACTS:

Reparata Mazzola, 310-710-3962 (cell) 213-253-2655 (office)
writegirlcentral@sbcglobal.net